



Art Submission Guidelines

At Label Logic, all prepress work is performed in-house by our team of specialists. By having the entire label engineering and production process under one roof, we are able to control the development of your label project from start to finish. This ensures quality, speed, and cost control.

Our prepress process, along with the rest of our manufacturing operation, operates with an **ISO 9001:2008 Certified Quality System**. We have defined repeatable procedures to ensure consistent quality.

To ensure quality, speed, and cost control, please review these guidelines carefully before submitting artwork to Label Logic.

Accepted File Formats

Adobe Illustrator (.ai)

This is the preferred format for prepress work. Document color mode should be set to CMYK. Please ensure that all text is either outlined, or the supporting fonts are submitted separately. If there are Hi Res images within the artwork, please also ensure that these are embedded.

Adobe Photoshop (.psd)

Use this format for Hi Res 4 Color Process or Grayscale images only. DO NOT create your label solely in this program. Use in conjunction with Adobe Illustrator if there are additional elements, such as text, spot colors, or vector art. Save CMYK images no lower than 300 dpi at 100% size.

Adobe InDesign (.indd)

This format is ideal for labels that contain large amounts of text. Avoid process builds on type less than 12 pt. Please ensure that all linked files and fonts are included separately. Using the 'Package' function within InDesign should ensure that all files are bundled appropriately.

Vector vs. Raster Based Artwork

Vector Artwork

Vector artwork is a collection of lines and curves that are typically created in Illustrator. This type of artwork allows for scaling to any size, while still maintaining clarity. Colors can be changed, trapped and separated with ease. Unlike raster files, quality is not limited by dots per inch.



Raster Artwork

Raster artwork is a collection of dots called pixels that are typically created in photoshop. Each pixel is a tiny colored square. When an image is scanned or photographed, it is converted to a collection of pixels called a raster file.



Art Submission Checklist

- Is there a bleed?** Please supply your file with a 1/16" bleed (if applicable) on all appropriate sides.
- What is my color mode set to?** Remember, all artwork must be set to either CMYK or grayscale mode – we cannot print files that are set to RGB.
- Are my colors correct?** If Pantone® spot colors are being used, please verify that they are correctly assigned and also called out.
- Is the text outlined?** This is a very important step! Ensuring that all text is outlined will eliminate any problems in prepress that may delay production.
- Do I have the proper format?** See above – we can also accept .pdf, .eps, and .svg vector files that have been created from Illustrator.
- Did I include linked files?** If your artwork contains linked files, please either embed them within the artwork or include them separately.
- Does my art look right?** To avoid any issues, it may be a good idea to include a separate .pdf for 'previewing' purposes.

If you have any questions or concerns, feel free to ask your salesperson or contact us directly at 1-800-656-6476.

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